



The American Hanoverian Society Minutes of the Board of Directors Teleconference Meeting

Friday, September 23, 2011

AHS PRESIDENT EDGAR SCHUTTE called the meeting to order at 4:00 p.m. Eastern Time. Present: Vanessa Carlson, Steve Carroll, Judy Hedreen, Doug Langer, Suzanne Quarles, Barbara Schmidt, Edgar Schutte, Rick Toering, Cathy Tucker-Slaterbeck, and Executive Director Hugh Bellis-Jones. Not present Volker Ehlers, Doug Leatherdale, and Meg Williams.

Edgar Schutte welcomed the board members in attendance. The summer tour was successfully completed. The office is very busy with fall entries. The AHS has been consulting with the Verband on a number of issues and a very good relationship exists between the two societies.

Motion to approve the minutes of the Board's February 4, 2011 meeting. **Passed.**

Executive Director's Report: Hugh Bellis-Jones reported on office activities. At this time, combined entries for the summer and fall tours are 90% of the 2011 figures. Additional entries are anticipated so enrollment numbers are positive in light of the economy. The fall tour concludes on November 6 following which AHS membership renewals for 2012 will be generated and mailed. The deadline for USDF All-Breeds is October 14. Production of the fall magazine and 2012 Stallion Book is well underway. He complimented staff members Sandy Clevenger and Eleanor Peavy for their work.

Treasurer's Report: Vanessa Carlson reported that the AHS finances for fiscal year 2010/11 are sound and that the society is on budget. The AHS has liquid assets of \$291,000. Hugh Bellis-Jones added that Blue & Company would produce the year-end September financial statements in early October, and the first draft of the proposed 2011/12 budget would be produced

on October 12. This document would be the basis for the Finance Committee's deliberations. Edgar Schutte thanked Mrs. Carlson and the Executive Director for their careful oversight of society finances. He added that the board's next teleconference (budget) meeting would be in late October.

2012 AHS Annual Meeting Report: Meeting Chair Vanessa Carlson gave a brief update on the 2012 meeting. It will take place January 20-22 at the Hilton Palm Beach Airport Hotel, West Palm Beach, Florida.

Rules and Grievances Committee: Chair Rick Toering reported on the status of revisions to the AHS's Corporate Bylaws and Rules of Registration. He noted that Suzanne Quarles and Hugh Bellis-Jones had spent considerable time revising this document and that the proposed changes from this first draft had been fully discussed by the Executive Director with the Verband's Dr. Ludwig Christmann in Germany on August 2. During this meeting, Dr. Christmann stated that the AHS should tailor its rules as closely as possible with the HV's, and that the German version (the "Satzungstext") should be used as a template when producing the new AHS version. Rick Toering stated that he would take on this task; Edgar Schutte expressed his appreciation for this and asked that the committee's rules revisions be available for the board's review before the end of the year. Membership voting on proposed rules changes would take place in the fall of 2012 in conjunction with scheduled board elections.

New Business:

Hugh Bellis-Jones reported on the third meeting of Hannoveraner International (H.I.) that took place in Verden on August 3. Delegates were present from

10 countries. This new association was formally established with the approval of bylaws and election of officers. Delegates elected Anne Kollberg from Denmark as President of H.I. The executive officers are Hugh Bellis-Jones (four-year term) and Cheryl O'Brien, the president of the Australian Hanoverian Society, who will serve a two-year term. The Verband and members of H.I. see this new regional society as a platform whose members will now be represented on the Verband's board. The finances of H.I. will be discussed with the Verband's representative during the scheduled January 20, 2012 board meeting. Edgar Schutte thanked the Executive Director for traveling to Germany for this two-day meeting at very short notice.

Judy Hedreen reported on the 2012 Hanoverian breed seminar. She and AHS member Linda Mendenhall are organizing this meeting which will take place November 3-8 at the Sheraton Framington Hotel in Framington, Mass. To date there are 22 enrollees and it is anticipated that there will be additional participants. The course will be taught by the Verband's Dr. Ludwig Christmann.

Edgar Schutte introduced a proposal for the AHS to hold a \$3,000 Yearling and Two-Year-Old Futurity to be held during the 2012 inspection tour. This futurity would be open to registered Hanoverian horses that would be judged in the following four classes: Yearling colts, Yearling fillies, two-year-old colts, and two-year-old fillies. Judges would use a scale of 1-100 to score conformation/type, movement, and legs. Horses would be shown on the triangle, two-year-olds to be shown in a bridle; for yearlings, as per USEF guidelines, a bridle would be optional. Champion and Reserve Champion

ribbons would be awarded in each of the four classes. Sponsorship money of at least \$3,000 would be divided among the top five yearlings and the top five two-year-olds. All ribbon winners would be listed on the AHS website ranked by score, and site Champions and Reserve Champions would have their breeding noted as well as full information on pedigree, owner and breeder. The cost to participate would be \$29.00 per horse, \$39.00 if the horse were listed for sale, hyperlinked to the AHS's sales site with photos, full pedigree and seller information.

The board was very enthusiastic about this detailed proposal and felt that it would increase activity at inspection sites and generate interest in breeding Hanoverians and showcasing the results.

Motion to approve a Yearling and Two-Year-Old Futurity to be held beginning during the 2012 AHS inspection tour. **Passed.**

The board discussed establishing an ad hoc Education/Marketing committee that would provide support, information, and education on many levels and within a grass roots framework. (It was noted that this committee could be included as the AHS's tenth standing committee during the fall 2012 membership vote.) The committee would be charged with developing educational materials, online videos, and procedurals with the oversight of the Editorial Advisory Committee. In addition, the committee would draft a monthly or bimonthly mass e-mail/press release for distribution not only to the AHS membership but also to the media and non-members informing them of Hanoverian accomplishments, current events, and the upcoming schedule of events. The committee will endeavor to present an inclusive message to breeders,

horse owners and youth groups outside the AHS, keeping the name of the organization out in front, and attracting new members with our knowledge base, activities and the quality of our Hanoverian horses.

Motion to establish an ad hoc Education/Marketing Committee whose initial members would be Kate Palmquist, Dennis Moore, Natalie DiBerardinis, Annetta Coleman, and Nancy Connolly. The committee to have a minimum of five and a maximum of eight members. **Passed.**

The board discussed the 70-Day Stallion Performance Test currently ongoing at Silver Creek Farms in Oklahoma. The AHS will have a stallion commission present for the final three days of judging, November 10-12. The AHS Executive Director is working directly with the management of Silver Creek Farms and the German Hanoverian Verband so that an orderly licensing may be held on November 13.

The board was apprised of discussions that had taken place between the AHS and HV regarding the way that inspections and foal registrations are handled by both associations in Canada. It was felt that Hanoverian breeders and enthusiasts in both countries would benefit from a lowering of barriers. It was proposed that Hanoverian-licensed stallions standing in Canada should be activated only with the Hannoveraner Verband upon payment of appropriate stallion dues. (There may possibly be exceptions to this general rule.) Likewise, Hanoverian-licensed stallions standing within the borders of the United States would be activated only with the AHS. This would be a primary activation only with regard to Hanoverian-licensed stallions standing in Canada and

the United States. This primary activation, based upon the reciprocity that exists between the AHS and HV breeding programs, would permit the registration of eligible foals by residents of either country without payment of such additional fees as the foreign sire fee, and secondary payment of breeding dues to the other organization.

This basic service would not include publication of Canadian-based stallions (with a primary activation with the HV) in either the AHS stallion book or on the AHS website. However it would be possible for owners of Hanoverian-licensed stallions based in Canada to pay for a secondary activation with the AHS which would permit publication of their horses in the AHS stallion directory and also be listed in the AHS's online stallion directory. (The AHS stallion book has a press run of 2,200 copies and is mailed to approximately 1,700 AHS members each year.)

The fee for this AHS secondary activation service would be \$350.00 for one Canadian stallion, and \$300.00 for any additional stallion(s) under the same ownership.

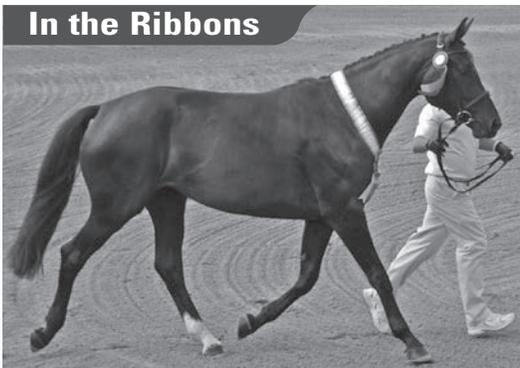
Motion to approve this proposal regarding Hanoverian-licensed stallions standing in the United States and Canada. **Passed.**

Motion that Canadians may have a non-voting membership in the AHS for the purpose of participating in the AHS awards program. The fee would be \$80.00 per year and would exclude the right to register foals born in Canada with the AHS. **Passed.**

The above two motions require the approval of the Hannoveraner Verband board and after that will go into effect fall of 2012.

There being no further business Mr. Schutte adjourned the meeting at 5:50 p.m. ■

In the Ribbons



COURTESY CHERYL JOHNSON

Donnalja Frederika

Donnalja Frederika (Don Frederico-EM Radunja/Rosentau), owned/bred by Cheryl and Eric Johnson, and ridden and trained by Carrie Wilson, achieved a score of 78% from Judge Kristi Wysocki and was the winner of her Three-Year-Old Materiale class at the Dressage By The Bay Horse Show in Traverse City, Mich. She also went on to win the Three-Year-Old Filly class, Filly Champion, Young Horse Champion and Grand Champion of the show. On July 18, 2011 at the Waterloo show in Grass Lake, Mich., Donnalja garnered a 80% from Judge Carter Bass in the Three-Year-Old Filly class. Donnalja was also the Three-Year-Old Filly Materiale winner, Champion Filly, Champion Young Horse and Grand Champion of the show.